

ECD / CD / Writer / Promotional Strategist who has worked nationally for clients including Astrazeneca, Amgen and Wyeth Pharmaceuticals, Citibank and GE.

EXPERIENCE :

Freelance creative and promotional strategist 6/02 - Present

Young & Rubicam 4/01 - 6/02
(Wunderman) ACD

Eisnor Interactive Inc. 97 - 01
Co-Founder / CD

MarchFirst 96 - 97
Sr. Copywriter / ACD
[Formerly CKS Sitespecific]

Ogilvy & Mather Interactive 96
Copywriter

Institutional Investor 94- 96
Senior Editor / Reporter

Kirshenbaum & Bond 92 - 93
Creative slave

EDUCATION :

Parsons School of Design & The New School for Social Research 93

AWARDS :

1999 - Gold Cyber Lion
2000 - Gold, Silver, Bronze People's Choice Award
New York Festival Award Honorary Mention
2001 - Gold Addy

CLIENTS :

Astrazeneca
Amgen and Wyeth Pharma.
Citibank
AT&T
IBM
Reckitt Benckiser
Ther-Rx Corp
McNeil Nutritionals
Siemens Medical
First DataBank
Comcast
Charter Cable
Canon
Porsche / Audi
New Balance
New York Times
Iams
Polaroid
About.com
Homestead.com
The Street.com
GRE Insurance
Staples
Xerox
Intuit
Enliven
Gas South